



宸庚贸易  
CHEN GEM TRADING

# BRAND BROCHURE

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CHEN GEM TRADING



# DIRECTORY

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We Are the Source  
We Set the Standard

02

Trust and Accountability  
Defining "Responsibility" Through Action

03

Factory Production Line

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05

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Why Choose Us?

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Call to Action



# Your Trusted Footwear Source Partner.

**Chen Gem Trading:**

Your One-Stop Footwear Sourcing Partner.





01

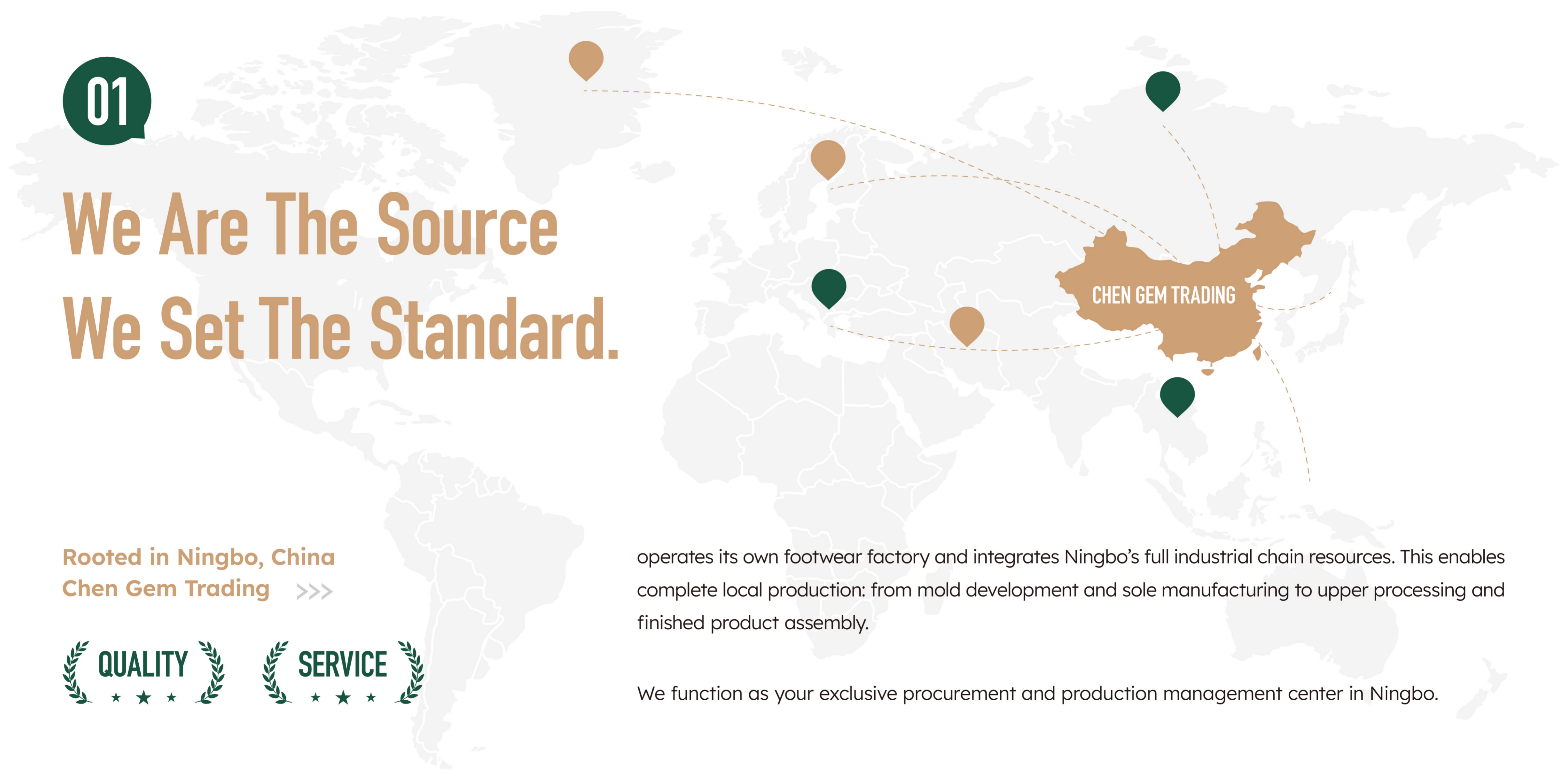
# We Are The Source We Set The Standard.

**Rooted in Ningbo, China**  
**Chen Gem Trading** >>>



operates its own footwear factory and integrates Ningbo's full industrial chain resources. This enables complete local production: from mold development and sole manufacturing to upper processing and finished product assembly.

We function as your exclusive procurement and production management center in Ningbo.





# Guided By Starlight Perfected By Fire.

Chengem blends the first syllable of our Chinese name “Chen” with the word “Gem.” It is a poetic equation: Chen (constancy) + Gem (perfected value) = Chengem. Chen stands for the enduring, pole-star reliability that grounds all we do. Gem symbolizes the precious, refined end-product—the “true gold” ( “Geng” )—that is carefully crafted from raw potential.

**Our core values are steadfast dependability and precise execution. We are your dedicated partner.**





## 02 Defining "Responsibility" Through Action

**We build trust by sharing risks with you.**

From safety standards to design innovations, we transform your ideas into products that fit your budget and brand vision. Our end-to-end solutions handle design through delivery, solving complex supply chain challenges so you can focus on sales.



**01** We own every problem. Any production issues, whether quality defects or schedule delays, are identified and solved at the source by our team.

**02** We guarantee quality. Our final inspection authority ensures every product meets standards. If failures occur due to our oversight, we cover all rework, replacement, or compensation costs.

**03** We ensure delivery. From order to arrival, we manage the entire supply chain. You define requirements; we deliver certified products to agreed-upon destinations on time.



## 03 Factory Production Line

### How We Partner:

Seamless Supervision

Responsibility at Every Stage

### We deliver unparalleled supply chain management:



For 20 years, we've operated at the source in Ningbo Cixi, China's footwear manufacturing hub.



Our factories produce complete lines of home slippers, fashion sandals, and fur boots.



On-site supervision ensures quality control from raw materials to finished goods.

### ◆ End-to-End Supply Chain Integration :

We match you with ideal manufacturers and manage production lines directly to execute your designs with precision.

### ◆ Embedded Production Supervision :

Our teams work inside factory workshops, monitoring every detail from raw materials arrival to first sample completion.

### ◆ Comprehensive QC Inspection :

We implement complete dock-to-dock quality control. Before shipping, our experts conduct final inspections to ensure every pair meets your standards.



04

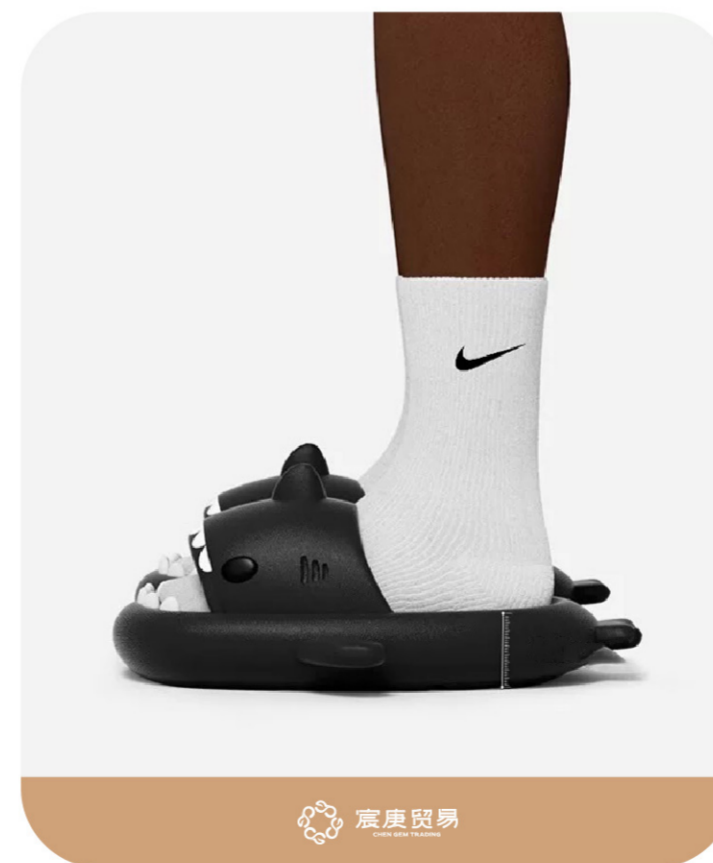
# Brand Partnership

From cozy home slippers to stylish outdoor sandals and premium fur boots.

our designs blend comfort with current trends. We swiftly adapt to market shifts while offering OEM/ODM services. Let's create your next best-selling collection.

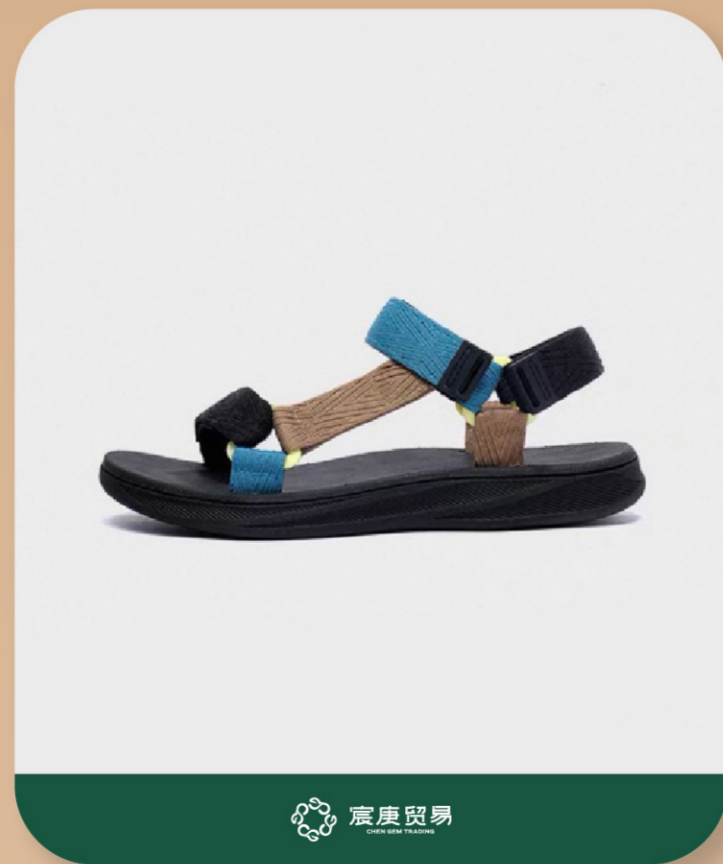
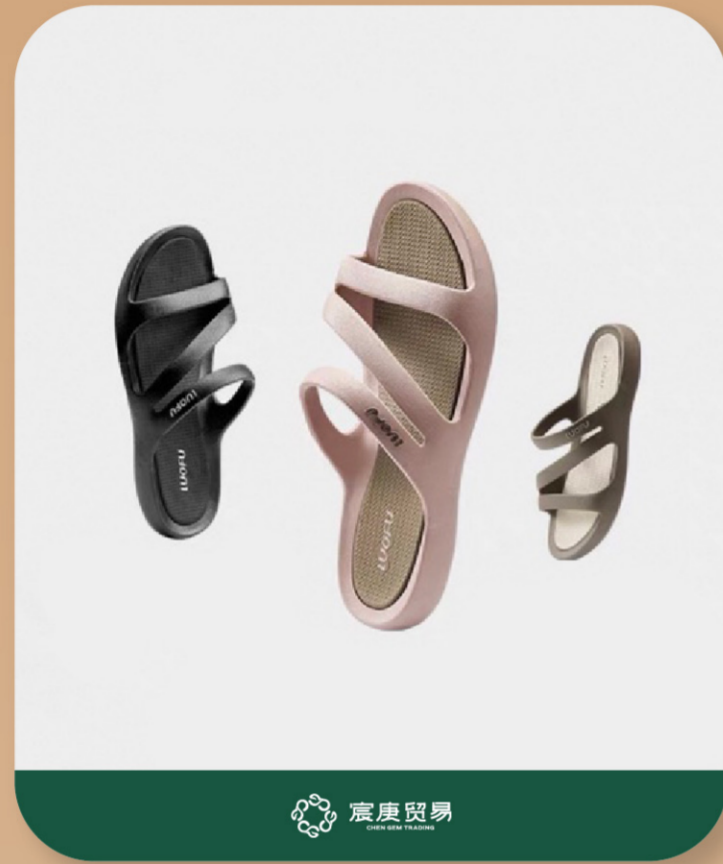


## Product Images >>>





# Product Images >>>





# Product Images >>>





05

# Our Integrity Commitment

Your trust is our priority. We implement strict qc checks at every production stage and take full responsibility for delivery timelines and product quality.

**Proactive problem-solving and transparent communication define our partnership.**





## 06 Why Choose Us?

20+ years footwear manufacturing expertise.



Sound financial standing with complete production facilities.



Dedicated QC teams inspecting every stage: raw materials, semi-finished goods, in-process items, and final products. All under rigorous segregation protocols.



## 07 Call To Action

Choosing Chen Gem means selecting a worry-free source partner. You gain direct access to China's premium manufacturing through our industry mastery. We deliver end-to-end solutions ensuring efficient, risk-free procurement.

**Partner with us for results-driven success.**

Send your footwear designs or sample requirements immediately. We will provide a preliminary factory matching proposal and quotation within 24 hours.



SEND



FOOTWEAR



DESIGN SCHEME



VALUATION



# CHEN GEM TRADING

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